

Charles Midkiff

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SUMMARY

An experienced public affairs, public relations, and government relations professional with over a decade of experience on political campaigns and in the private sector representing a diverse array of clients.

EXPERIENCE

Midkiff Strategies

Nov. 2021 – Present

Founder and Principal

Arlington, VA

- Founded and led Midkiff Strategies, LLC, a public affairs, public relations, policy analysis, and government relations firm.
- Developed national and Washington, D.C.-focused media, outreach, and issue efforts for clients.
- Monitored and analyzed financial sanctions, federal regulations, and proposed federal legislation.
- Composed detailed policy memos, reports, press releases, speeches, and crisis communications plans.
- Directed national field public affairs programs, and implemented outreach strategies for field teams.

LS2group

Feb. 2019 – Mar. 2024

Senior Advisor

Washington, D.C.

- Led LS2group's accounts focused on international clients, administrative and regulatory issues, global commodities markets, trade, international banking and finances, and congressional affairs.
- Helped lead LS2group's national public diplomacy for the Royal Embassy of Saudi Arabia, an effort that included over a hundred events, media engagements, and extensive grassroots outreach.
 - This work was highlighted in major media outlets including The New York Times, Foreign Policy, The Intercept, Bloomberg, USA Today, CNBC, Business Insider, and Politico.

Wildfire Contact

July 2018 – Nov. 2018

Senior Account Executive

Des Moines, IA

- Organized and executed direct mail programs for political campaigns and organizations.

McGuire for Governor

Sept. 2017 – June 2018

Finance Director

Des Moines, IA

- Developed and managed the campaign's finance department, fundraising, and reporting.

Elizabeth Jones for Delegate

June 2013 – Dec. 2013

Campaign Manager

Chatham, VA

- Built and directed all campaign operations, managed staff and consultants, and led fundraising efforts.

EDUCATION

Syracuse University College of Law

May 2017

Juris Doctorate

Syracuse, NY

CAS, National Security & Counterterrorism Law

Radford University

May 2013

Bachelor of Science, Political Science, History, Economics

Radford, VA

SKILLS

Public Affairs, Public Relations, Government Relations, Public Diplomacy, Communications, FARA, Writing, Policy Analysis, Political Campaigns, Grassroots Organizing